



AMITY UNIVERSITY MAHARASHTRA

Established vide Maharashtra Act No. 13 of 2014, of Government of Maharashtra, and recognized under section 2(f) of UGC Act 1956.

A Report on



GOAL 1: No Poverty

Sustainable Development Goals SDG-01

Year 2020

Amity University Maharashtra, Bhatan Post - Somathne,
Mumbai - Pune Expy, Panvel, Bhatan Pada,
Maharashtra 410206



SDG 1: No Poverty

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SDG 1: No Poverty

GOAL 1: No Poverty

The University has made efforts to reduce poverty in society by conducting various activities conducted in joining efforts by the Student and faculty members, such as donating various necessary items to the nearby Fanaswadi Village. The food and clothes are distributed to the tribal and poor people.

The ASFDT school has conducted Design interventions for community outreach activities to enhance the cloth design skill of the village woman. The Activity has been conducted since 2016 and is conducted every year.

The University has donated and distributed the food packets during the Covid-19 pandemic.

Share Karein Care Karein





Amity Institute of Behavioral and Allied Sciences, Amity University Maharashtra, organized the "Share Karein Care Karein" program with the idea of helping the socio-economically backward section of society. The intent of helping people was not because "we want to help someone" but of "helping people with what they need". Therefore, everyone from Amity Maharashtra came and donated something as a gift to this tribal community.

Date: 11th November 2018

Venue: Fanaswadi village near Amity University
Maharashtra

Time: 6 pm to 9 pm

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Event Name: Design Intervention For Community Outreach

School : ASFDT

Event Conducted: Every Year 2016 onwards to date





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Amity School of Fashion Design and Technology has been actively giving back to society through its dedicated Community Outreach Programme, 'Design Intervention for Community Outreach', wherein women of the neighboring villages/ peri-urban areas are trained in various design-oriented skills to become professionals and provide income generation opportunities. The courses include traditional Indian embroideries, techniques of crochet, macramé, pattern making & sewing. The course work includes creating beautiful hand-made fashion apparel, accessories, and other household products. Owing to an exceptional response to the course, Rotary Club (Smart-city) has signed an MoU with Amity School of Fashion Design and Technology. A full-fledged Certificate program consisted of six levels encompassing various skills of Fashion Design and Textiles. This program primarily aims at empowering them to be successful entrepreneurs or take up job opportunities in the fashion industry. Students actively participate in course development and teaching these courses. It is a rewarding experience for the students to work closely with the less privileged sections of society and make a difference in the lives of the community's people.

The program focuses on providing training in various design-oriented skills to women of the neighboring villages. To empowering them by opening avenues of income generation and helping them to become professionals.

1st Level - 'Traditional Embroidery Sitiches' (Paramparik Kadhai).

2nd Level - 'Traditional Embroidery and Yarn Craft.'

3rd Level - Introduction to Sewing and Basic Patterns (Foundation course for subsequent courses).

Event Details :

<https://www.amity.edu/mumbai/asfdt/event-detail-normal.aspx?mpgid=1821&pgidtrail=1822&typeld=2&EventsId=10318>



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Food Packet Distribution

During the critical time of the CoVID -19 pandemic, the University has taken the initiative to feed the poor people and distribute the food items





MoUs active for GOAL 1: No Poverty

MoU with Param Foundation

The MoU is signed with Param Foundation after realizing the difficulties faced by the community living in the villages in the neighborhood of the University Campus. This exposure has equipped Amity University Maharashtra to technically understand the needs of the residents of these villages and carry out activities to equip them by skill and knowledge. The MOU is signed on 20th March 2020.

AUM has the intent and human resources to provide skill development and training in cutting and stitching and related areas for community development project in villages around AUM. Param foundation, Navi Mumbai has provided thirty sewing machines to ASFDT AUM as support in the area of skill development and training in cutting and stitching for community development.



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Collaboration with NGOs for SDGs

Amity Institute of Liberal Arts (AILA) at the Amity University Maharashtra collaborating with the various NGOs like Udan Foundation, YRG Care, Kotak Foundation, Wockhardt Foundation, Reliance Foundation, Shree Mukti Sanghatana, SWASTI, Childline 1098, Khula Asman, TISS CSR Hub, and Sanjeevani – Life beyond Cancer.

Through these collaborations, the Bachelor of Social Work (BSW) students actively participate in a field visits, social work, and community activities. The outcome of these activities is to provide awareness among the poor and deprived sections of society. The University's contribution is for the various Sustainable Development Goals such as Good Health and Well-beings, Zero Hunger, No Poverty, and many more.

Amity Institute of Liberal Arts - AUM has communicated with the five schools from the Bhatan village near Amity University Maharashtra, and the Students have started the fieldwork. Communication with the school principals initiated washing hands, value building, morale building, and inculcating healthy habits. Faculty Ms. Meera Limaye, Faculty member AILA initiated the Activity with the woman group and trained them for bread making and selling and starting a shop at Bhatan Village.

The summary of the activities ongoing with various NGOs as following.

NGO	Activity Summary
YRG Care	YRG Care works with HIV Positive children. They conduct residential camps. AUM Two students are working with YRG Care NGO
Kotak Foundation	Ms. Meera Limaye Madam communicated with CRC and arranged to send students for fieldwork and internship. In Even Semester 2020, a total of 8 students conducted fieldwork.
Wockhardt Foundation	In association with the Wockhardt Foundation, 02 Students have worked in the field, and the Organ donation awareness camps were conducted in 4 colleges. At Fanaswadi, fruit-bearing plants



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	donated 02 pants for each house. A total of 70 plants were donated.
Reliance Foundation	AUM Four students worked for the fieldwork and internship. They work on-site at slum areas Navi-Mumbai, Aeroli, Katkari Pada, Working on Mal-Nutrition.
Shree Mukti Sanghatana	AUM 01 Girl Student worked as an intern, and she created the group of Ragpickers women. In addition, she created awareness about savings and Wet Compost making camp. The Activity resulted in the In-orbit space, Big Bazaar (Vashi).
SWATI	SWATI works in Community development (Health-related, prevention, and awareness). During the State level meeting, the BSW faculty received an Award and trophy. There is planning to conduct a WASH project in collaboration. In addition, SWATI people Visited Amity and conducted a lecture.
Khula Asman	Khula Asman works on the Psychology issues of children, Community development. How to council on movement therapy (Use of Dance), Best out of West. Two students of AUM conducted a leadership development and team-building workshop near a Lallu Bhai Compound Municipality school.